

## **Historic, archived document**

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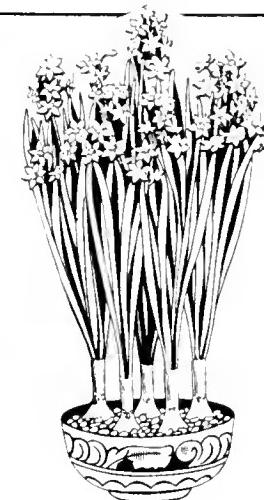


# Mexican Plant Bowls



EACH BOWL IS PLANTED with 4 live plants & cactus...growing in proper soil. Gay red 5" bowls of HANDMADE MEXICAN POTTERY, 2" deep...painted red. You sell, complete, for 59¢ to \$1; you buy at 35¢ each here in units of a dozen.  
24 FOR \$8.40

Novelty Waterproof LACQUERED WOOD BOWLS each with 5 Selected Paperwhite Narcissus Bulbs, dormant, set in damp moss covered by white pebbles...Just add water; they grow Sell them for 59¢ to \$1; buy at 30¢ each, f o b here, complete  
24 for \$7.20

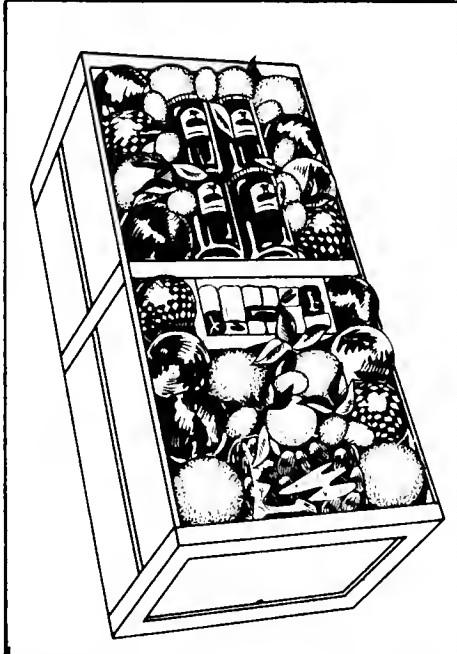


## Bowls of Narcissus

## Health - Full Crates of Florida Citrus

### THE DE LUXE SPECIAL CRATE

Choice sweet ORANGES and juicy GRAPEFRUIT, each picked at its prime in the sunny groves of Florida...all chosen to please you! Tucked in the crate are 6 generous-size glass jars of FLORIDA MARMALADES, cellophane wrapped...5 pounds of largest-size New Paper-Shell PECANS...a pound of CRYSTALIZED FRUIT..a pound of Spiced PECAN MEATS. Fresh green sprays of KUMQUATS fill all the crevices of this DeLuxe Crate of Florida Citrus



### THE HOME PACK CRATE

Made up with half ORANGES and half GRAPEFRUIT...all fully as fine as in the DeLuxe Crate...but somewhat "russeted" in appearance...Floridans like it!

HERE ARE THE PRICES BY EXPRESS prepaid to States east of the Mississippi or bordering on it

100-lb. DE LUXE CRATE \$9.50  
50-lb. DE LUXE CRATE \$5.00  
90-lb. HOME PACK CRATE \$5.75  
45-lb. HOME PACK CRATE \$3.00

## Tree - Ripened Oranges and Grapefruit

11 RETURN POSTAGE GUARANTEED

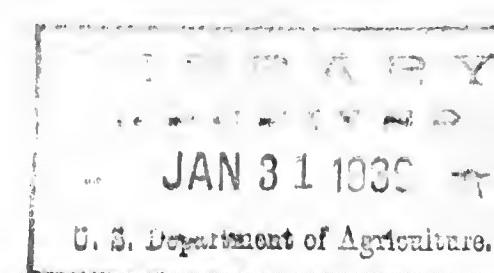
510325  
SEC. 562 P. L. & R.

John's  
PLANTS SEEDS BULBS  
APOPKA, FLORIDA

Here's a new list of plants, bulbs, and flowers on which you surely can make a real profit!

They will reach you in good condition -- I'll see to that!

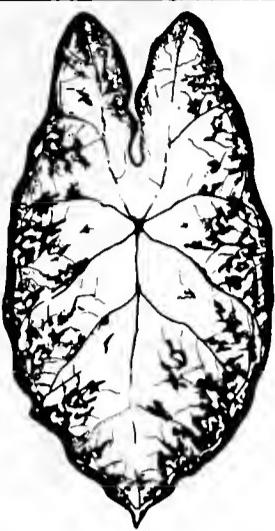
John





# CALADIUMS

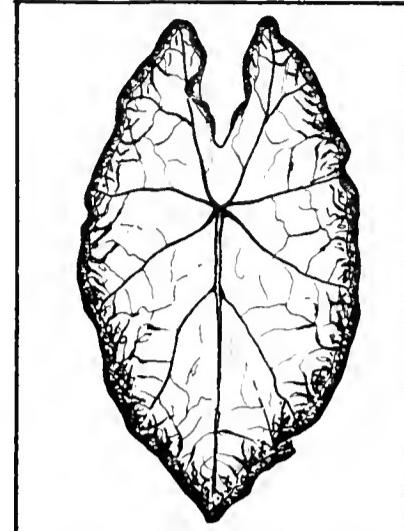
## Finest Fancy - Leaved Varieties



Caladiums are everywhere growing in popularity. Be among those who make big profits with them!

Highly decorative foliage plants for the home, the porch, and the conservatory, Caladiums are unexcelled as cut leaves for floral work, and attractive for out-of-door groups and in beds.

Cultural directions are simple: Use large pots and rich, loamy soil...preferably acid. When starting, do not keep too moist. They are rank feeders, and require an abundance of moisture during growth...in partial or open sunlight.



### S T A N D A R D    N A M E D    V A R I E T I E S

- |  |   |
|--|---|
| 1- CANDIDUM - Snow-white leaf; dark green ribs.                    | 8- VENUS - Spotted pale transparent rose, white on ground of mixed light and dark green.  |
| 2- CHARMISSO - Deep rose center and red veins...dark green border. | 9- MRS W. B. HALDEMAN - Transparent rose leaf, pea green veins, and narrow green border.  |
| 3- D. M. COOK - Rumpled leaf; plum center...spotted deep red.      | 10- PUTAMOYA - Pale rose, with deep crimson center, green veins and spots of crimson red. |
| 4- J. DEHMLOW - Striking...deep red center on pale green leaf.     | 11- SOROCABA - Pale rose to white... deep green ribs and veins.                           |
| 5- JOHN HACHMEISTER - Dark, dull, transparent red...darker ribs.   | 12- TRIOMPHE DE L'EXPOSITIONE Velvety red center, shading to a green border...red ribs.   |
| 6- LORD DERBY - Beautiful rose leaf ...dark green veins and ribs.  |   |
| 7- MRS EDITH MEAD - Snow-white leaf ...dark green ribs.            |   |

### GUARANTEED TRUE TO NAME

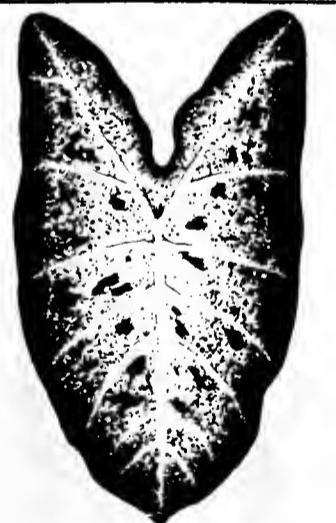
All bulbs are from  $1\frac{1}{4}$  to  $2\frac{1}{2}$  inches in diameter ...with bulblets attached. Absolutely clean.

### Finest Standard Named Varieties

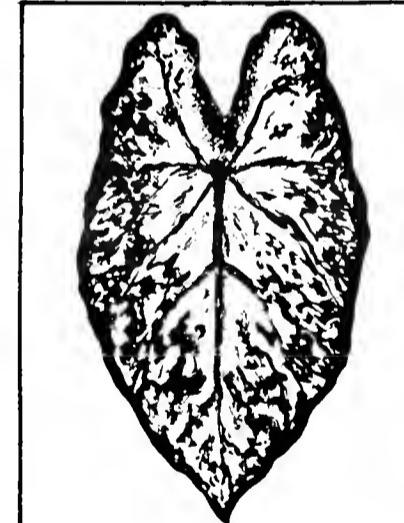
\$12 PER HUNDRED

### Finest Mixed Varieties

\$9 PER HUNDRED

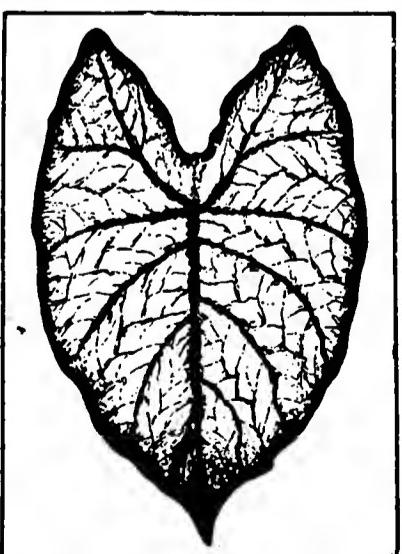


ORDER BY NUMBER FROM THE LIST ABOVE



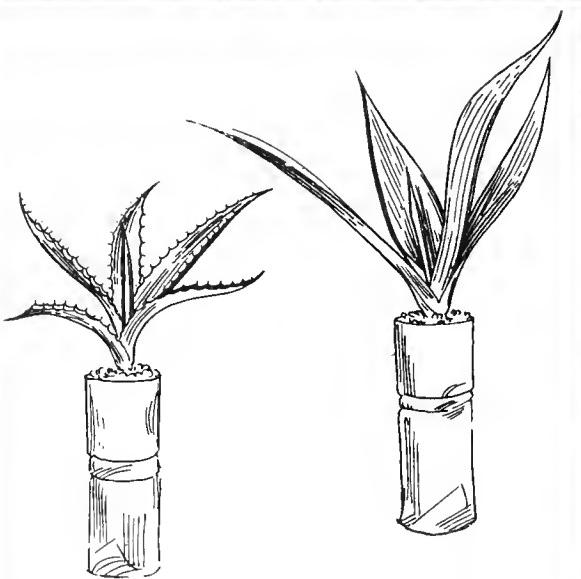
### SPECIAL ASSORTMENT

Fine bulbs of rare, brilliant colored Caladiums...not listed here..are included in this assortment of 250 true-to-name bulbs of the finest standard named varieties, selected from the offerings on this page... Distinctively Beautiful Plants  
250 BULBS FOR \$30 - F O B HERE

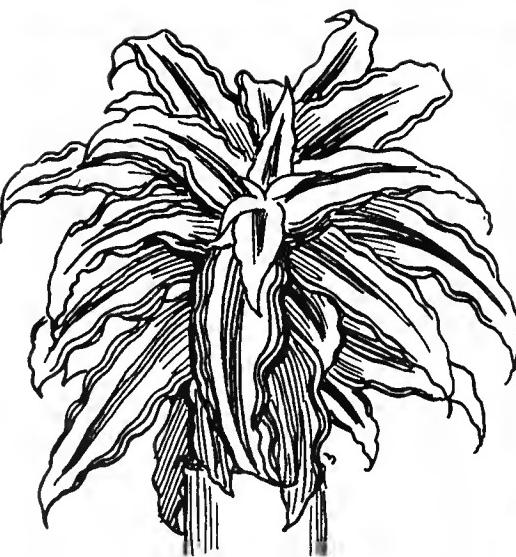


### SPROUTED BULBS

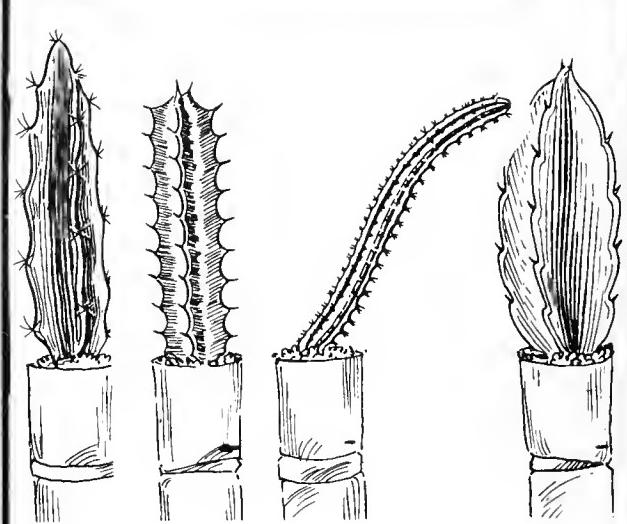
coming to you 4"-5" tall, with leaves in spikes, not unfurled, in 3" paper pots. Bulbs of any of the listed named varieties, well-rooted in soil specially prepared for Caladiums. Shipments in units of 100 pots, 4 weeks after receipt of order.  
\$17.50 PER 100 - F O B FLORIDA



AGAVE DECEPENS - 4 to 7 leaves; 3" to 5" tall.  
AGAVE SISILANA - 4 to 5 leaves; 5" to 6" tall.  
A Nice Profit at  
100 for \$6.50  
1,000 for \$60  
Either Variety



CRYPTANTHUS ROSEA PICTA  
Strikingly variegated plants, 5-8" spread  
100 for \$10  
CRYPTANTHUS RUBRA, too.  
Maroon color and very compact; 5-7" spread  
100 for \$10



In each 100 we ship an equal quantity of six varieties of the best-growing Florida Cactus. A selected assortment of well-rooted cuttings from 4" to 8" plants.  
100 - \$6; \$50 per 1,000

#### S E L E C T E D   P R O F I T - B U I L D E R S

SAINTPAULIA - "Blue Boy" and choice other new proven varieties. Out of 2" pots...100 for \$15.

GERBERA HYBRIDS - Two-year plants - Big-flower types - Rich colors - 100 for \$20.

BANANA TREES - Novel for your shop. Trees 2 to 3 feet tall, \$2.50 each

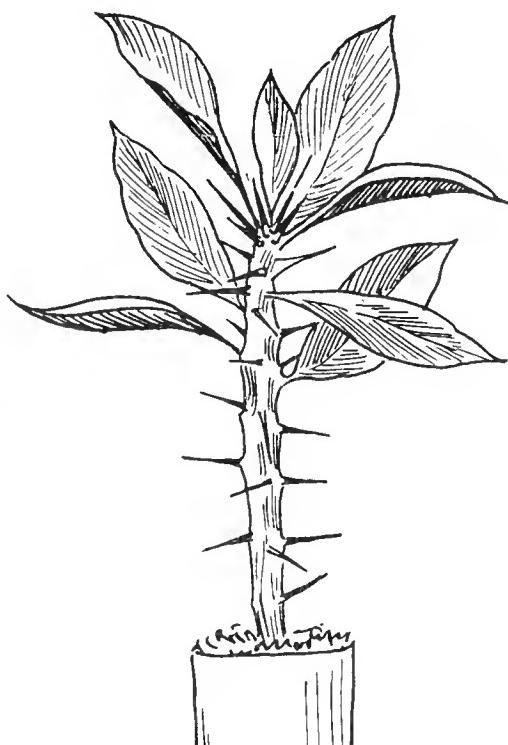
BILLBERGIA - Highly decorative for use in pots, dish baskets, hanging baskets. Well rooted. Each plant 20¢ net.

VARIEGATED OPHIOPOGON--Increasingly popular; 6" to 8" tall. Will bloom ...100 for \$15.

CRASSULA ARBORESCENS--Clean 2½"-pot size plants - choice assortment - 100 for \$20.

GRAPE IVY - - - (*Vitis Rhombifolia*) 2½" pots...100 for \$9.

CROTONS - Beautiful 3"-pot size - a choice assortment made up of well-rooted specimens of the best types ...100 for \$20.



EUPHORBIA SPLENDENS: 2½" pot size...100 for \$8  
...\$75 per 1,000...



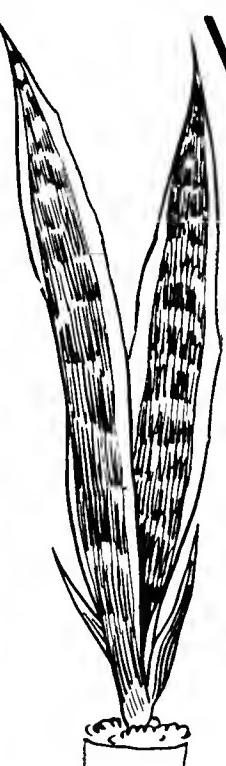
KALANCHOE  
GLOBULIFERA COCCINEA  
Choice, bushy plants  
...100 for \$7...



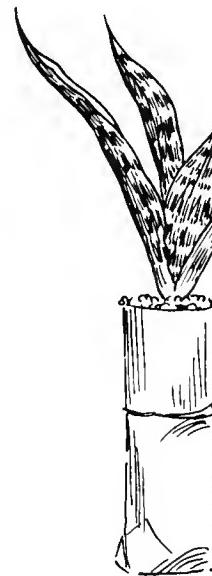
FICUS ELASTICA: VIGOROUS moss-rooted plants, 6-8 leaves...100 for \$15

# SANSEVIERIAS

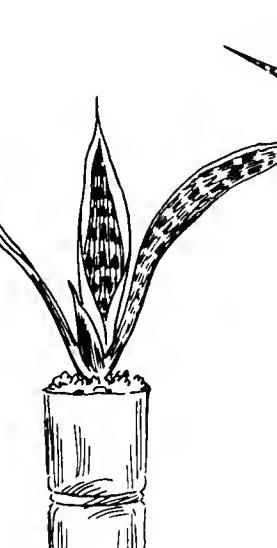
Wide-Leaved, Well-Colored, Shapely Plants



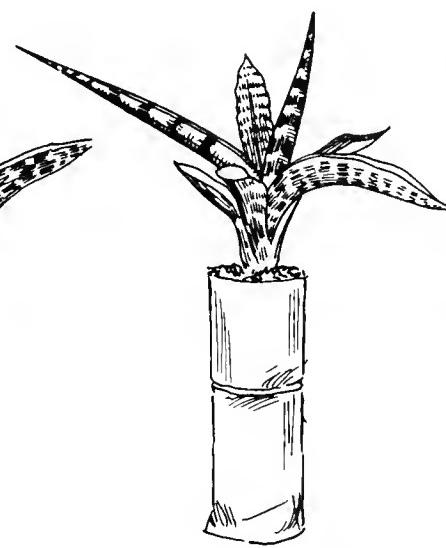
S. LAURENTI  
2 Leaves



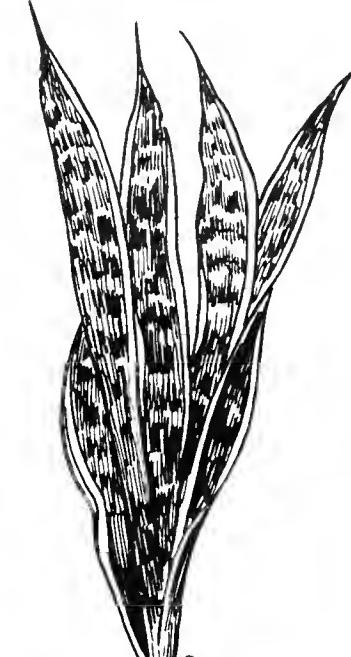
S. ZEYLANICA



S. LAURENTI  
Rosette



S. CYLINDRICA



S. LAURENTI  
Special

S. LAURENTI - 2 leaves - 15"-18" tall - 100 for \$6.  
3 leaves - 22" tall - 100 for \$9.

S. LAURENTI ROSETTES - 4"-8" tall - 100 for \$7.50.

SPECIAL..S. LAURENTI - 3, 4 and 5 leaves - 12"-20" tall - 100 for \$10..SPECIAL

S. CYLINDRICA - Novel - Round, spike-like rosette - 4"-6" tall - 100 for \$10.

S. SUBSPICATA - Has showy blossom - 3 to 4 flat-growing leaves - 100 for \$12.

S. ZEYLANICA - Clean stock - 3 and 4 leaves - 4"-6" tall - 100 for \$5.

JOHN'S APOPKA FLORIDA JOHN'S APOPKA FLORIDA JOHN'S APOPKA FLORIDA JOHN'S



CHINESE EVERGREENS--First choice for modernistic interiors..either in pot or growing in water. Gaining in popular favor. Per 100

4"-5" 2-3 leaves \$7

5"-8" 4-5 leaves \$12

8"-12" 5-6 leaves \$17

12"-15" 8 or more \$25

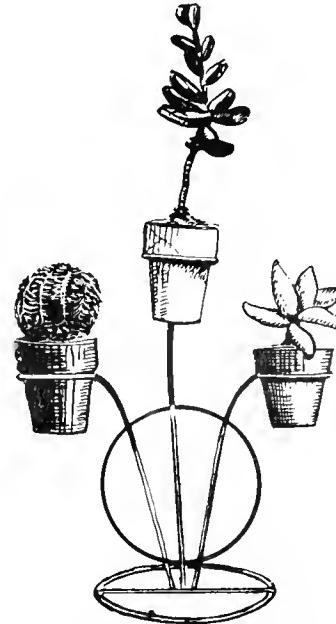
Specimen Plants - \$1 Each

CHINESE EVERGREEN CANES for propagation. Imported from China. 15"-20" canes 1,000 to a case - \$50 per case, f o b San Francisco



FERNS - Boston, Compacta, Whitmani, Springfieldii, Asparagus Plumosus, Scotti, Roosevelt and Asparagus Sprengerii...plants with good root system & color.

	Per 100
(10% DISCOUNT)	2 $\frac{1}{2}$ " \$4
(on 100 price)	3" \$5
(if you order)	4" \$7
(200 or more.)	5" \$10



NOVELTY WIRE STANDS, with gay-colored POTS of growing CACTUS AND SUCCULENTS The Stands cost 10¢ each.

Good design, well made, sturdy; some hold 3 pots some 4 and some 5...all the same price. Specify which you want.

The Plants cost 9¢ apiece Miniature Cactus and Succulents, growing in soil, in painted 1" pots. Be sure you order enough to fill the stands you get.





PHILODENDRON CORDATUM

3 to 4 leaves . . .	Per Hundred	\$5
4 to 5 leaves, SELECT . . . . .		\$6
6 to 8 leaves . . . . .		\$7
Plants 15 to 20 inches tall . .		\$10
Extra-Heavy 2½" potbound plants		\$8

ALL

**GREENHOUSE  
GROWN**

**WELL  
SHAPED  
PLANTS**



PEPEROMIA OBTUSIFOLIA

4 to 5 leaves . . .	Per Hundred	\$5
5 leaves, SELECT . . . . .		\$6
Extra-Heavy 2½" potbound plants		\$8

P O T H O S

Pothos Aurea		
4 to 5 leaves . . .	Per Hundred	\$5
Extra-Heavy 2½" potbound plants		\$8
Pothos Wilcoxii		
Extra-Heavy 2½" potbound plants		\$15



**CLEAN  
HEALTHY  
PLANTS**

**WELL  
ROOTED  
PLANTS**

N E P H T H Y T I S

N. Liberica		
4 leaves . . . . .	Per Hundred	\$6
4 to 5 leaves . .	and these are	
Extra-Heavy 2½" potbound plants		\$8
N. Picturata		
3 to 4 leaves .	(variegated) . .	\$12



JOHN'S APOPKA FLORIDA JOHN'S APOPKA FLORIDA JOHN'S APOPKA FLORIDA JOHN'S



AMAZON LILY BULBS

(Eucharis Amazonica)

Sends out stalks bearing several pure white, star-shaped flowers, 4" across and delightfully fragrant. Blooms at various seasons. Blooming size bulbs, well fed, healthy...vigorously responsive to forcing.

100 for \$35

10 for \$4

HYBRID AMARYLLIS BULBS

Selected: Assorted Colors

2½" bulbs Per 100 \$7

2¾" bulbs \$8

3" bulbs \$20

List of Specific Colors

All Bulbs Blooming Size

Solid Red Per 100 \$30

Red with White \$30

White with Red \$30

Striped \$30

Almost White \$50

NOW SHIPPING

# GLADS

## CUT GLADIOLUS SPIKES

NEW CROP • CLEAN • WELL GROWN

Each order for Glads will be made up of a good range of choice colors so please do not ask for any special color.

By pre-cooling the Glads in bud, these flowers reach you in the best possible condition. No charge for packing.

EXCEPTIONAL VALUE

**\$3 — \$4 — \$5**

Per Hundred

SELECTED ASSORTMENT

**250 SPIKES \$9**

Some of Each Grade

PICARDY SPIKES

Per Hundred

SELECTED ASSORTMENT

**250 SPIKES \$16**

Some of Each Grade

FREE

Place your order now for a total of 5 of either of these Assortments, to be shipped on specified dates as needed ...one or more Assortments at a time. The 5th Assortment will be sent free  
NO CHARGE AT ALL FOR THE FLOWERS

FREE

JOHN'S APOPKA FLORIDA JOHN'S APOPKA FLORIDA JOHN'S APOPKA FLORIDA JOHN'S

## PLUMOSUS SPRAYS

Well-shaped rich green cut sprays at a price you can't get anywhere else...considering the quality.

**55¢ A BUNCH**

Cases of 6, 8, 10 and 12 Bunches



TERMS: Check With Order, or C. O. D. Express Collect F. O. B. Florida